



## **WYMAR A RESORT AND VILLAS DEBUTS IN TURKS AND CAICOS**

*Luxury Resort Located on Famed Grace Bay Beach Announces New Independent Brand*

**Providenciales, Turks and Caicos, (January 28, 2019)** – Wymara Ltd. today announces a new brand, Wymara Resort and Villas, a beloved escape set against the panoramic seascape of Grace Bay Beach in Providenciales, Turks + Caicos Islands; ushering in a new year and a new era for the luxury resort and newly-unveiled oceanfront Villas on Turtle Tail. The resort and villas remain fully owned and managed by the original developers of the resort, Wymara Ltd., and guests will enjoy a continuation of the warm hospitality, attentive service and amenities the resort is known for.

“As we enter 2019 with the new Villas and the 10<sup>th</sup> anniversary of the resort, we took the opportunity to create a fresh, comprehensive new independent identity.” said Rob Ayer and Bruce Maclaren, co-developers and owners, Wymara Ltd. “We are committed to elevating the guest experience with contemporary elegance in all design aspects, quality and service; which will redefine Caribbean Luxury.”

Wymara Resort and Villas is a chic and intimate retreat that captures the prestige, pristine beauty and spirit of the Turks + Caicos Islands, blending a contemporary resort design with sophisticated service. The resort is located directly on the most private western end of Grace Bay Beach; one of the world’s most coveted beaches. Wymara guests are invited to experience luxury on their own terms and discover all that Turks & Caicos Islands has to offer. The seasoned team will help guests live out their ideal holiday in paradise, whether its diving into, or setting sail on the crystal-clear waters of the Turks and Caicos Islands, enjoying inventive island cuisine, seeking out wellness experiences at the Spa, or simply relaxing with their loved ones on soft white sands or by the stunning 7,000 square foot infinity pool.

“Our tenured executive team of hospitality experts truly care about curating the most enjoyable and memorable stays for each individual guest,” says Grant Friedman, CEO and managing director of Wymara Ltd., who has been managing the property since its opening 10 years ago. “We look forward to welcoming guests to experience our new brand that celebrates our award-winning resort, Villas and team.”

Along with its redesigned beachfront restaurant, Zest, and wildly popular rosé wine and blush champagne-themed Pink Bar, which sits directly on the sand, Wymara has introduced seven spectacular new villas on Turtle Tail Bay, located just 2.5 miles away from the resort. The extraordinary four- and five-bedroom villas are each located on about half an acre of elevated hillside overlooking the southern shores and Caribbean Sea and feature two private pools, expansive indoor-outdoor living areas, a sunken outdoor fire pit lounge area, over-the-water swimming platforms with direct ocean access, and incredible services and amenities, including access to the resort's beach, restaurants, bars and spa.

The resort's ideal location on the world-renowned Grace Bay Beach, recognized as "Best Beach" by *Condé Nast Traveler* magazine and "Best Beach in the World" by TripAdvisor, invites guests to enjoy the crystal-clear turquoise waters and pristine white sand beaches of Providenciales. The island boasts the third largest barrier reef in the world, rich in aquatic life, and offers countless opportunities for watersports such as kayaking and paddle boarding, as well as exceptional diving.

For more information, please visit [www.wymararesortandvillas.com](http://www.wymararesortandvillas.com), call 1-888-844-5986 or email [info@wymararesortandvillas.com](mailto:info@wymararesortandvillas.com)

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### **About Wymara Resort and Villas**

Wymara Resort and Villas is a 91-room luxury resort situated on the secluded western end of the world-renowned Grace Bay Beach along reef-protected ocean waters in Providenciales, Turks + Caicos. Featuring a well-appointed spa, a state-of-the-art fitness center; a 7,000 square foot infinity pool looking out onto turquoise waters; signature restaurant Stelle, serving fresh global cuisine with a distinctive Asian flair; and beachfront restaurant Zest, serving Japanese Robata Grilled specialties with seafood and meats, creative salads and handmade pizzas; the resort beckons guests to experience a chic corner of paradise. In 2018, Wymara introduced seven waterfront four- and five-bedroom villas on Turtle Tail Bay, located just 2.5 miles away for the main resort, offering ultimate privacy and panoramic views, along with an on-site Villa host and a la carte chef services.

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